

# John Vogan

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## Education

### Ithaca College

**Sept. 2010 – May 2014**

Bachelor of Arts in Journalism, Politics Minor

Key Course Concepts: Visual Journ; Mobile & Social Media J.; News Reporting & Writing; News Editing; J. Research/Ethics  
Cumulative GPA: 3.76 | Honors: Magna Cum Laude; Park Scholar Award; Dean's List

## Experience

### News Assistant – KING 5 News Seattle

**Sept. 2014 – Present**

Work at the assignment desk; perform beat checks; help advise the newly created Traffic Team; pitch story ideas; teleprompt morning/evening newscasts; assist reporters, producers and digital team with social media; upload video content via Presto

### Reporter/Anchor, Photographer, and Associate Producer – NewsWatch 16

**Sept. 2010 – May 2014**

Create packages for airing on a weekly basis; write scripts; interview community members, including local government and public works officials; record voiceovers; create reader boards, graphics, and anchor boxes using Adobe Photoshop; check rundowns in ENPS; edit (software experience includes Final Cut, Adobe Premier, Avid)

### News Intern – PIX11 News NYC (CW Network; Tribune Company)

**June 2013 – Aug. 2013**

Update web content; write news articles and scripts for anchors; push/promote stories and segments via PIX11 Facebook and Twitter accounts; assist reporters with field work; interview guests on the Dunkin' Donuts Studio On the Run bus

### News Intern – CBS News London

**Jan. 2012 – April 2012**

Conduct correspondent research; work at news desk, answer phones; log breaking and general news via BBC, Eurovision, Reuters; update web content on CBSNews.com (blog posts, stories/photos via AP and CBS, etc.); assist reporters

### Student Leadership Consultant – Office of Student Engagement & Multicultural Affairs

**Aug. 2012 – Dec. 2013**

Assist OSEMA and Student Activities Center with weekly operation; promote campus-wide events (e.g. Business & Organizational Leadership Development Conference, First-Year Diversity Speaker); design posters and other printed materials for campus-wide distribution; help organizations advertise and execute programming, direct officers and members to resources

### Intern – City of Seattle

**June 2012 – Aug. 2012**

Facilitate the Summer Food Service Program subsidized by the U.S. Dept. of Agriculture; deliver meals to sites; update Twitter

### Course Instructor – Park Scholar Media Club

**Sept. 2011 – Dec. 2013**

Collaborate with fellow Park Scholars to design media literacy/analysis curriculum and interactive tasks; conduct weekly class sessions with students at South Hill Elementary; guide students in multimedia assignments, help them operate camera equipment; evaluate presentations and provide constructive feedback

### International Association of Business Communicators

**May 2011 – Dec. 2012**

Network with business professionals; provide promotional assistance, internal/external communication strategies, branding ideas, and general brand identity critique for local start-up companies and businesses

### Staff Writer – Buzzsaw Magazine

**Sept. 2010 – May 2011**

Contribute feature-length stories for the monthly publication of *Buzzsaw*, Ithaca College's alternative on-campus magazine

## Additional Involvement

Society of Professional Journalists; Megaphone Media Productions; Voicestream (co-ed a cappella; member & Treasurer); Food for Thought, Inc. (member, Secretary & VP of Outreach); Habitat for Humanity; Human Rights Campaign